

National Conference

NATIONAL ORGANIZATION FOR WOMEN

July 2-4, 2010 • Boston Park Plaza & Towers • Boston, MA

Full Page & Covers
7.75" x 9.75"

Half Page
7.75" x 5"

Quarter Page
3.75" x 4.5"

Business Card Ad
3.75" x 2"

Program Book Ad Rates

Back Cover (4-color): \$2450 Half Page (b/w): \$410
 Full Page (b/w): \$690 Quarter Page (b/w): \$300
 Business Card (b/w): \$150 NOW Chapter \$100

We accept advertisement submissions by mail, fax or email. If submitting your ad by mail, please provide all fonts and images along with your ad on CD-ROM. We accept the following electronic submissions: TIFF files, high-resolution JPEGs or PDF files with all fonts and images embedded. We WILL NOT ACCEPT Word document files. All files/images must be 300 dpi. DO NOT use low-resolution JPEGs from the internet in ads. Color ads must use the CMYK code.

Ad art can be e-mailed to conference@now.org. If you have questions, call 202-628-8669, x.123.

We can assist in the preparation of your advertisement for an additional charge of \$100 per ad. You will need to provide us with exact specifications for ad text and logo, if applicable.

PAYMENT & AD ART MUST BE RECEIVED BY JUNE 2, 2010

INVOICE

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

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Amount Enclosed \$ _____

Check Credit card Visa Mastercard American Express Discover

Name on credit card _____

Card No. _____ Exp. _____

Make checks payable to: National Organization for Women, Inc.

This is your invoice. Please make a copy for your records, then return this completed form to:

NOW Conference Manager • 1100 H Street NW, Suite 300 • Washington, DC 20005 • fax: 202-785-8576

www.now.org/conference • conference@now.org • 202-628-8669 x.121