

National Conference

**July 18-20, 2008
Hyatt Regency Bethesda
Bethesda, Maryland**

Sponsorship Opportunities

General Benefits:

You will interact with leadership and participants, receive recognition conference program book and on the NOW web site.

In addition to the general benefits levels will receive additional benefits determined by level of support

_____ ***\$7,500 Presidential***

One Exhibit space, Full page program book ad, 6 registrations, special recognition at opening session, thank you at opening & closing session – on screen logo, 2 inserts in Conference bag.

_____ ***\$5,000 Gubernatorial***

One Exhibit space, Full page program book ad, 4 registrations, thank you at opening & closing session – on screen logo, one insert in Conference bag.

_____ ***\$2,500 Congressional***

Full information table, half page program book ad, 2 registrations, thank you at opening & closing session – on screen logo

_____ ***\$1,000 State***

Half information table, quarter page program book ad, thank you at opening & closing session – on screen logo

_____ ***\$500 District***

Business card ad in program book ad, thank you at opening & closing session – on screen logo

_____ ***\$100 Local***

50% discount on ads for program book, thank you at opening & closing session – on screen logo

Additional Opportunities

_____ ***\$5,000 Conference Bag***

Participants will carry this bag long after the Conference has concluded! This high end bag will include your company/organization logo on one side. This is a one color quote - Additional colors would cost approximately \$450.00 per color and location. Partial funding is welcome!

_____ ***\$6,000 Program Book***

Includes back inside cover full page ad. Partial funding is welcome!

_____ ***\$800+ Water Bottles***

800 – 1,000 recycled bottles by Garyline.com. Give attendees an earth friendly reusable bottle to take home. Imprint: \$1.00 per bag w/one color (plus shipping). Call Bonnie at 202-628-8669 x 117 for more information!

_____ **Conference Bag inserts** _____ (number of inserts) x \$150.00 Total: \$ _____

Please turn over for more opportunities

_____ **\$250.00 Special Scholarship Opportunity**

Your dollars will allow us to give deserving participants the money for travel, hotel rooms, and meals. Full and partial scholarships will be awarded depending on the total donations received. Your name or company/organization will be thanked in the program book under Scholarship Sponsors.

Total Enclosed.....\$ _____

Payment Options:

- Check enclosed
 Please charge my: ___ Visa ___ Mastercard ___ Discover ___ Am Express

Name on Card _____

Card Number _____ Exp. Date _____

Name as you would like it listed in program book

Organization _____

Address _____

City _____ State _____ Zip Code _____

Contact Person: _____

Phone number: _____ email: _____

FAX _____

**Please email ad copy or questions about ad copy or logo to communications@now.org no later than June 20, 2008.
Credit card address if different from above:**

Address _____

City _____ State _____ Zip _____

**Fax to: 202-785-8576 or mail to:
NOW Conference
1100 H Street NW
Third Floor
Washington, DC 20005**

Please make a copy for your records