



EXHIBITOR AGREEMENT

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The undersigned Exhibitor and the National Organization for Women (NOW) agree to the following terms and conditions for the National NOW Conference, July 13 - July 15, 2007.

1. NOW will reserve exhibit space at the Hyatt Regency Dearborn, 600 Town Center Drive, Dearborn, MI 48126-2793
2. Exhibitors will purchase from NOW the use of exhibit space (8' x 10') for the period of time beginning July 12, 2007 (setup from 3:00 p.m. – 11:45 p.m.) and ending July 15, 2007 (dismantling: 8:00 a.m. - 4:00 p.m.). Exhibitors can be in the exhibit area from 8:00 a.m. – 9:00 p.m.
3. All decorations, drapes, curtains, or other materials provided by Exhibitor must have a flameproof certificate. The certificate must be available upon request prior to the Conference.
4. Subleasing of exhibit space by Exhibitors is prohibited. Merchandise or information that Exhibitors bring to the Conference for the purpose of sales or dissemination to conference participants must be registered via this agreement and located in the exhibit space purchased from NOW. Sale of food and beverage is not permitted. Materials and sales items of those who violate or attempt to circumvent this agreement will be confiscated. **WARNING:** Because we care about our legitimate Exhibitors, violation of this section will result in the revocation of the violator's exhibitor privilege without refund of any fees.
5. All demonstrations, exhibits, and distribution of literature must be confined to the allotted exhibit space except as specifically permitted in writing by NOW. In addition, the Exhibitor agrees for her/himself and her/his employees to use leased exhibit space for lawful purposes and to conform to laws of all applicable jurisdictions. This shall include, but is not limited to, avoiding disruptive behavior on the part of the Exhibitor and her/his employees.
6. Exhibits which include the operation of musical instruments, sound-producing motion picture equipment, public address systems, VCRs, televisions, computers, or any other sound equipment may not disrupt the business of adjacent exhibitors or the Conference. Operators of sound-producing exhibits must secure approval of operation methods in writing from NOW before the exhibit opens.
7. Exhibitor agrees to keep the booth and immediately adjacent aisle clean.
8. Exhibitor agrees that NOW, its agents and employees shall not be liable for failure to hold exhibits as scheduled provided that any payment made by the Exhibitor to NOW is returned in proportion to the amount of scheduled exhibit time that is not available.
9. A 10% fee will be charged for cancellations made before May 1, 2007. A 50% cancellation fee will be charged for cancellations made between May 2, 2007 and May 31, 2007. No refunds will be made on or after June 1, 2007.
10. Exhibitor assumes entire responsibility and agrees to indemnify and defend NOW, the Hyatt Regency Dearborn and its respective employees and agents, and hold them harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorneys' fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof. Exhibitor understands that NOW does not maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. Certificate of Insurance should be available upon request.

11. NOW, the Hyatt Regency Dearborn, Dearborn, MI, and its employees and agents will not be responsible for any loss, damage or destruction of the Exhibitor's property, from any cause whatsoever prior to, during or following the Conference or for any injury occurring to Exhibitors, their employees or visitors to the exhibition not caused by the negligence of NOW, the Hyatt Regency Dearborn, Dearborn, MI or its employees or agents.

12. Should NOW institute suit or other action against Exhibitor as a result of Exhibitor's failure to comply with any term of this agreement, Exhibitor agrees to pay all damages, costs, and disbursements provided by law and all costs actually incurred by NOW, including reasonable attorneys' fees.

13. Exhibitor may not discriminate against Conference participants based on race, national origin, religion, gender, age or sexual orientation.

14. NOW reserves the right to refuse an exhibit application, correct the Exhibitor's fee category, and review and reject materials displayed or sold.

15. Exhibitor agrees to abide by all terms and conditions of the attached "Exhibitor Information Sheet" which is incorporated herein and made a part of this agreement.

Contact Name (printed)

Signature

Company/Organization

Date

Please make a copy of both sides of this document for your records.